



Preparing for Your Shoot

A show-ready property means much better media.

Please have the property fully ready before we arrive

Our photographers create your media — they are not a cleaning or staging crew and cannot tidy or rearrange the home. Please have the property completely show-ready before arrival. Prep that isn't finished ahead of time cuts into the shoot and can affect our ability to reach other clients' appointments on time. Keep everything put away rather than moving items room to room during the shoot.

Ideal workflow: 1. Create floorplan -> 2. Shoot still photos -> 3. Capture video

1 Outside & Curb Appeal

- ☐ Remove cars from the driveway and entrance.
- ☐ Move all bins out of view (recycling, compost, garbage).

3 Depersonalize

- ☐ Put away personal photographs.
- ☐ Remove seasonal / holiday decor (Halloween, Christmas).
- ☐ Remove questionable-taste items and religious symbols.

5 Finishing Touches

- ☐ Arrange hand towels neatly.
- ☐ Make all the beds.
- ☐ Clean all mirrors and windows.
- ☐ Store away all toys.

2 Lighting

- ☐ Open all curtains and blinds for natural light.
- ☐ Turn on every light and lamp in the house.

4 Kitchen & Bathrooms

- ☐ Remove soap pumps, tissue boxes, paper towel rolls.
- ☐ Put away cleaning brushes and sponges.
- ☐ Clear magnets & clutter from fridge and microwave.
- ☐ Clear all counters completely.

6 Final Walk-Through

- ☐ Close every toilet lid in all bathrooms.
- ☐ Final pass — everything put away and show-ready.

That's it — the house is ready!